



## The 2014 Annual Report: Faith in Action



# OUR MISSION

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*Bishop Nicholas DiMarzio poses with Cathedral Prep students at the annual Bishop's Christmas Luncheon*

*The Catholic Foundation for Brooklyn and Queens provides financial grants and other assistance to institutions and ministries of the Diocese of Brooklyn in support of the Church's mission in Brooklyn and Queens, and administers the endowments and other funds entrusted to it. The Foundation is guided by principles of prudent stewardship while assuring that all investments are consistent with Catholic teachings.*



*Bishop Nicholas DiMarzio, Monsignor David Cassato, and Monsignor Jamie Gigantiello pose for a photo at the annual Bishop's Christmas Luncheon.*



*Students at Brooklyn Catholic Youth Day in April.*

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Dear Friends and Benefactors,



*Joseph E. Geoghan*

Our Holy Father Pope Francis struck a chord when he said, "Practicing charity is the best way to evangelize." We at the Catholic Foundation fully share that viewpoint and believe that, from its start, the Foundation has been an integral part of the evangelization efforts of the Brooklyn Diocese. It is in that context that we report to you, our friends and benefactors, on our work here in Brooklyn and Queens during 2014.

In 2014, the Foundation distributed \$4 million to advance the Church's ministries throughout our diocese, made tremendous strides in Youth Evangelization and Catholic Migration Services initiatives, and bolstered fundraising efforts for Catholic Media & Communications programming in the Diocese of Brooklyn.

As you will see in the pages that follow, your growing generosity continues to make a direct impact on Catholic ministries and, more importantly, serve our people. In 2014, Catholic Foundation funding brought 50 new pastoral volunteers into the Lay Ministry program, where these volunteers will grow to become leaders in their parishes. As always, we shared in the efforts of our sister organization, Futures in Education, to continue strengthening our Catholic schools through our many educational grants and scholarship funds.

As I'm sure you all know by now, the Generations of Faith campaign launched by the Diocese of Brooklyn and the Catholic Foundation is fully underway as this is written. For our staff here at the Foundation, 2014 was an extraordinarily busy year as we worked through the many details required to organize and administer the Campaign as well as carry on the work of the Foundation. It would be hard to overstate the Campaign's importance for the Diocese, Parishes and the Foundation. Just for the Foundation, the Campaign will provide enough financial support for the Youth Evangelization Ministry to realize our goal of funding implementation of that program in every Parish over the next several years!

The Catholic Foundation can make its impact felt throughout the Diocese of Brooklyn, only because you, our benefactors, have faith and confidence in the work, investment and operation of the organization. We work hard to earn and maintain your trust and we are blessed with a staff that is unrivaled in their support of our commitment and their dedication to the mission of the Foundation.

As you review the 2014 Annual Report and see your dollars at work, please remember to be our advocate - if a friend, family member or colleague is not listed in our Donor Roll, but is passionate about our mission, please spread the word about the Catholic Foundation. We see the successes outlined in this Annual Report not as a reason to be complacent, but as confirmation that, with your ongoing support, we can make a difference.

Once again, thank you for your generosity and support. May God continue to bless you and your families.

Sincerely,

Joseph E. Geoghan  
Chairman of the Board  
Catholic Foundation for Brooklyn and Queens

Dear Friends in Christ,



*Msgr. Jamie J. Gigantiello*

Our Holy Father, Pope Francis, reminded us during his homily at the Church of the Gesu in Rome that, "An authentic faith always implies a deep desire to change the world." The words of His Holiness speak directly to the generosity given to the Catholic Foundation for Brooklyn and Queens by our many supporters in order to accomplish the mission of the Church.

The Catholic Foundation was created to effect change by supporting the many works of the Diocese of Brooklyn through the generosity of the faithful. Our mission and the motivation of our benefactors all have the same root in an "authentic faith" and the message of Jesus Christ. It is from a perspective of faith in action that our efforts to sustain endowment funds and programs have been impactful and successful. It has also been the "authentic faith" of our benefactors which has helped us to build the Catholic Foundation to include over 100 endowments. Supporters, like you, have established these endowments in the name of loved ones or for particular needs as a response to a call of faith to change the world for the better.

In an ever-changing society, which presents new challenges to the Gospel Message of Jesus all the time, the Catholic Foundation must come up with new ways to meet the financial demands created by programs and initiatives designed by the Diocese of Brooklyn to fulfill its role in the New Evangelization. Our Foundation's commitment to evangelizing the youth of our communities and the newly arrived while caring for the elderly, ill, poor and all our children continue to be the highest challenges which we have asked you to invest yourselves into for the betterment of the future of the Church and world.

I look forward to continuing the journey with you as we support the efforts of our Bishop, Most Reverend Nicholas DiMarzio, Ph.D., D.D., to bring Christ's presence to the spiritually, financially and physically poor of our great diocese in Brooklyn and Queens.

I pray that the Lord will continue to look kindly upon and bless the generosity of His people who desire to build up the church in our neighborhoods and strive to be His disciples in our world today.

In Christ's Peace,

Msgr. Jamie J. Gigantiello  
Vicar for Development  
Diocese of Brooklyn

# CATHOLIC FOUNDATION ENHANCES FUNDRAISING EFFORTS FOR CATHOLIC MIGRATION SERVICES

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Catholic Migration Services (CMS) sees its mission as welcoming the stranger in our midst by empowering underserved immigrant communities in Brooklyn and Queens, regardless of religion or ethnicity. CMS provides legal and advocacy services to low-income immigrants in Brooklyn and Queens. Catholic Foundation for Brooklyn and Queens serves as the fundraising office for CMS, helping them further their important mission and vital work.

In 2014, CMS provided over 1,700 individuals with immigration legal services, an additional 700 individuals with housing legal services, and over 600 immigrant workers with legal advice and representation regarding their rights in the workplace. These services enabled:

- ◇ Approximately 275 immigrants to become naturalized US citizens;
- ◇ Over 115 immigrants to apply for relief under Deferred Action for Childhood Arrivals;
- ◇ Hundreds of tenants to avoid eviction, obtain much needed repairs to apartments, and avoid unlawful rental increases; and
- ◇ Dozens of immigrant workers to recover over \$300,000 in judgments against employers that owed wages.

In addition, CMS held 60 events directly in immigrant neighborhoods. These events were conducted in multiple languages and provided these vulnerable individuals with much needed know-your-rights education, as well as legal services.

These services made a significant difference in the lives of the people CMS served. Here are two significant examples:

*Mr. E is an immigrant from Morocco and resides in a rent-stabilized apartment in Astoria, Queens. He works as a street vendor and earns less than \$30,000 annually. In early 2014, Mr. E's landlord served him with a notice of eviction, claiming that Mr. E had illegally sublet his apartment.*

CMS housing attorney Mariam Magar interviewed Mr. E in his preferred language, Arabic, and learned that the landlord's accusations were baseless. Further, a review of CMS files indicates that the same landlord and his attorneys had previously initiated baseless eviction proceedings against a different CMS immigrant client in the same building.

CMS accepted representation of Mr. E's case and filed a motion to dismiss the landlord's eviction based on several

procedural defects in the landlord's papers. Upon receipt of the motion, the landlord was forced to discontinue the case. Through our efforts, Mr. E was able to maintain his affordable housing and the court system was spared the expense of a trial.

*Another example is the story of Juan, a young immigrant from El Salvador. Juan left his native country, traveled through Guatemala and Mexico, and crossed the US border when he was just 14. He was detained and placed in removal proceedings. He was transferred to New York to reside with his mother, who had immigrated several years earlier.*

CMS staff attorney Jose Leon interviewed Juan and his mother in Spanish, their preferred language. Juan related a history of being targeted by street gangs ("maras"). He was personally attacked by members of the maras. One day, three gang members began pushing him and demanding that he give them his belongings. They proceeded to beat him up, rob him, and leave him lying on the street, badly beaten. Days later, they directly targeted Juan by sending him a letter demanding monthly payments in exchange for his life and that of his sister. This situation and the overall climate of violence in his town caused Juan to fear for his life and flee the country.

CMS staff attorney Jose Leon considered the legal options and determined that Juan met the definition of refugee and thus was eligible to petition for asylum. Working with Juan and his mother, Jose Leon obtained the necessary evidence to support the petition.

USCIS agreed that Juan was a refugee and granted him asylum. As a result of Catholic Migration Services legal work, Juan has been reunited with his mother in Queens. Juan is currently enrolled in high school and is doing well in his studies.

Had CMS not stepped forward and provided Juan with legal services, Juan would have been deported. He would have been taken from his mother and placed on the Mexico side of the border, where he has no family and no means of support. CMS' legal services clearly made a difference in this young man's life, as well as his mother's.

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## FORMING LAY LEADERS

For the last 15 years, the mission of the Pastoral Institute has been to form lay leaders for the parishes and agencies of the Diocese of Brooklyn. A lay leader is a gifted and generous lay person who is committed to being a model of

servant leadership and who has received formation and training through theological study, spiritual growth, prayer, reflection, mentoring and pastoral skills development. The lay leader is an agent of the New Evangelization, bringing Christ to all whom they serve and witnessing to the truth in society.

Catholic Foundation for Brooklyn and Queens provides financial support for the Pastoral Institute through its endowments funds. Begun in 1967, the Pastoral Institute joined with the diocesan Office of Faith Formation in 2014 to form the new School of Evangelization. Three programs are sponsored by the Pastoral Institute:

- ◇ *M.A. Scholarship Program in Theology* – provides scholarships for graduate level study to prepare women and men to serve as parish catechetical leaders, Pastoral Associates or pastoral leaders in the diocese.
- ◇ *Lay Ministry Program* – a three-year program in English and Spanish providing well-rounded preparation of volunteer pastoral leaders capable of coordinating a particular ministry in the parish as an individual or a member of a team.
- ◇ *Foundations for Ministry Program* – a 10-week program featuring prayer, theological vocabulary, lecture and discussion offered in English, Spanish, Haitian Creole, Polish and Mandarin.

In addition, the Pastoral Institute sponsors *Lay Ministry Sunday*, the diocesan-wide celebration of those involved in lay ministry in our parishes and hosts the annual fundraiser, *Celebrating Lay Ministry: Working in the Vineyard of the Lord*, for the benefit of the Pastoral Institute Scholarship Fund.

Serving a diverse population in the Diocese of Brooklyn, the Pastoral Institute strives to evolve and develop programs that will meet emerging pastoral needs, providing theological education, spiritual formation and pastoral skills development for future pastoral leaders. Participants in the programs offered by the Pastoral Institute reflect the diversity that makes the Diocese so unique. The Pastoral Institute continues to meet the needs of our communities by training lay leaders for a variety of ministries – evangelization, social justice, bereavement, youth, young adults, pastoral care of the sick and homebound plus many others.

Contributions to the Pastoral Institute Scholarship Fund help to sustain funding for students and parishes with limited economic means and to put on programs such as Lay Ministry Sunday, but also makes an important statement that assisting and empowering the laity is a vital necessity during these changing and challenging times.

## 2014 HIGHLIGHTS:

- ◇ In February, sponsored a bi-lingual event on *Lay Ministry Sunday* attended by approximately 300 lay leaders
- ◇ In May, commissioned 72 new lay pastoral leaders upon completion of the *Lay Ministry Program* bringing the total number of persons who have completed the program to 850.
- ◇ Welcomed 50 new participants in the *Lay Ministry Program* in September.
- ◇ Had 160 persons enroll in the *Foundations for Ministry Program*, bringing the total number who have taken the program since 2008 to 1,400.
- ◇ Through the Pastoral Institute Scholarship Fund, provided more than \$33,000 in assistance to individuals and parishes.

## NOTABLE QUOTES:

*“On behalf of myself, and I am sure many of us, I want to thank you for an outstanding job in getting us ready to serve. There is so much work and so many people that contribute to the success of the participants – instructors, mentors, ministry supervisors, retreat directors. I have enjoyed this time in the Lay Ministry Program and have made some acquaintances that have developed into friendships. Thanks again and God bless all of you at the Pastoral Institute.”* – Lay Ministry Program graduate

*“The Lay Ministry Program has affirmed the gifts that I have received in my journey of faith. Guided and inspired by the Holy Spirit, I am able to respond even more to the Lord’s call for the New Evangelization. I have an even greater zeal than before for the conversion of lukewarm Catholics.”*

– Lay Ministry Program participant

*“Before starting the Lay Ministry Program, I thought I knew all there was to know about my faith. I brought some real misinformation with my pencil and notebook. I now have a much better relationship with the scriptures. I feel I have grown to the point where I look for the Kingdom of God in all of the people around me.”*

– Lay Ministry Program participant

*“At 68, I made the jump to the M.A. Program at St. John’s and successfully graduated in May 2014. I probably would not have attended graduate school were it not for the financial assistance the Catholic Foundation provided through the M.A. Scholarship Program in Theology. People ask me what I am going to do with my Master’s degree. I now appreciate my faith more and am better able to serve those who I minister to as a catechist in various ministries from Pre-Cana to RCIA and as an instructor in the School of Evangelization.”*

– M.A. Scholarship Program in Theology graduate

# ENDOWMENT FUNDS

*The Catholic Foundation administers more than 100 Funds that provide a steady income for the Diocese of Brooklyn's ministries and services, and for parishes, schools and other Catholic organizations.*

*As of 12/31/14, we are privileged to manage the following list of Endowment Funds established by individuals just like you who have wanted to leave a lasting gift to their church or a particular ministry to continue the work of Christ among us.*

## CORE EIGHT

**ST. CHARLES BORROMEO FUND:** provides the support needed to continually renew and refresh the spiritual and academic life of the Priests of the Diocese of Brooklyn.

**ARCHBISHOP BRYAN J. McENTEGART FUND:** provides schools, academies and diocesan education agencies with the tools needed to provide a world class education through new media, technology, marketing and other educational initiatives.

**BISHOP JOHN LOUGHLIN FUND:** funds faith formation and evangelization programs.

**BISHOP CHARLES E. McDONNELL FUND:** provides support to continue promoting vocations and to encourage the next generation of priests during formation.

**ST. JOHN PAUL II FUND:** supports lay leadership formation and training programs and related initiatives through scholarships and program support.

**ARCHBISHOP THOMAS E. MOLLOY FUND:** delivers funding for assistance and care of elderly priests as well as those with daily living assistance needs.

**BISHOP FRANCIS J. MUGAVERO FUND:** supplies resources for senior citizen services along with elderly housing needs..

**BISHOP THOMAS V. DALY FUND:** supports programs and activities related to migration services in support of the large immigrant population in Brooklyn and Queens.

- ◇ Dr. Joyce M. Abdenour Memorial Scholarship Fund
- ◇ Archangel Fund
- ◇ Thomas Barnwell Scholarship Fund for Futures
- ◇ Rev. Monsignor Howard B. Basler Scholarship Fund
- ◇ Walter and Mary Jane Benson Memorial Scholarship Fund for Holy Child Jesus School
- ◇ Rev. Monsignor John J. Bracken Endowment Fund
- ◇ George Campbell Scholarship Fund
- ◇ Rev. Michael and Philip Carrano Scholarship Fund
- ◇ Cathedral Preparatory Seminary Fund
- ◇ Catholic Charities Endowment Fund
- ◇ The Eleanor Chadzutko Scholarship Endowment Fund
- ◇ Salvatore Conti, III Endowment Fund
- ◇ Robert J. Cunningham Scholarship Endowment Fund
- ◇ Mary Vose Daily Fund

- ◇ Dominic Debonis Memorial Scholarship Fund
- ◇ Dr. Joann M. DeLeonibus Scholarship Fund
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- ◇ Thomas Flynn Angel Endowment Fund
- ◇ Freyland Family Endowment Fund for Catholic Education
- ◇ Futures Fund
- ◇ Generoso Pope Scholarship Fund
- ◇ Angela Gigantiello Scholarship Fund
- ◇ Anthony J. Gigantiello Scholarship Fund
- ◇ Joseph Graffagnino Scholarship Fund

- ◇ Margaret Hardiman Memorial Scholarship Endowment Fund
- ◇ Holmgren-Elgarten Angel Scholarship Fund
- ◇ Holy Child Jesus School Scholarship Endowment Fund
- ◇ Deacon Thomas Heaphy Memorial Endowment Fund for Religious Education at St. Mary Gate of Heaven
- ◇ Hearst Fund for Futures
- ◇ Detective Thomas Wesley Higdon, Jr. Memorial Scholarship Fund for St. Clare's School
- ◇ Holy Name School Scholarship Endowment Fund
- ◇ Herbert H. Ihl Endowment Fund
- ◇ Rev. Louis J.P. Kennedy Endowment Fund
- ◇ Donald and Patricia Kennelly Angel Endowment Fund
- ◇ Keogh Family Scholarship Fund
- ◇ Peter and Karen Labbat Angel Endowment Fund
- ◇ St. Catherine Laboure Special Education Fund
- ◇ Kathie and Christopher Lawler Extraordinary Needs Fund for Senior Priests
- ◇ LJLM St. Sebastian School Scholarship Fund
- ◇ Lottie and Christina Scholarship Endowment Fund
- ◇ Bishop Loughlin Memorial High School Endowment Fund
- ◇ Anne and Mary Mahon Scholarship Endowment Fund
- ◇ Rev. Monsignor Neil Mahoney Memorial Scholarship Fund
- ◇ Mary Queen of Heaven Capital Needs Endowment Fund
- ◇ Mary Queen of Heaven Parish Scholarship Endowment Fund
- ◇ Rev. Monsignor Eugene J. Molloy Scholarship Fund
- ◇ Sr. Mary Patrick McCarthy GNSH Scholarship Fund
- ◇ Charles "Chuck" Mendez Angel Endowment Fund
- ◇ Merlet and Graver Family Scholarship Fund
- ◇ Jennie and Edward Mills Fund for Catholic Education at St. Virgilius School
- ◇ Irene and Joseph Nastro Memorial Scholarship Fund
- ◇ Veronica O'Connor Endowment Fund
- ◇ Our Lady Queen of Martyrs Parish Endowment Fund
- ◇ Our Lady Queen of Martyrs School Endowment Fund
- ◇ Our Lady of the Snows School Endowment Fund
- ◇ Ozanam Hall Extraordinary Needs Fund for Carmelite Sisters
- ◇ Acsunta and Frank J. Passenant, Sr. Fund
- ◇ Pastoral Institute Scholarship Fund
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- ◇ Queens Postal Fund for Futures
- ◇ Daniel and Margaret Reid Scholarship Endowment Fund
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- ◇ Edmund M. Speer Memorial Fund
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- ◇ St. Paul the Apostle Parish Capital Needs Endowment Fund
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- ◇ St. Sebastian Parish Altar Guild Fund
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- ◇ St. Sebastian Parish Thomas P. O'Neill Endowment Fund
- ◇ St. Sebastian Parish Religious Education Fund
- ◇ St. Sebastian Parish Scholarship Endowment Fund
- ◇ St. Sebastian Parish Capital Needs Endowment Fund
- ◇ St. Sebastian Parish Music Ministry Endowment Fund
- ◇ St. Sebastian Youth Ministry Endowment Fund
- ◇ Joseph-Turner Endowment Fund for St. Clare's School
- ◇ Philip J. Whitcome Educational Fund

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 Mr. and Mrs. Samuel E. Romanzo  
 Mr. and Mrs. Clifford and Marie S. Russell  
 Ms. Marie Russell  
 Mr. and Mrs. William Russell  
 Mr. and Mrs. James Ryan  
 Most Reverend Paul R. Sanchez  
 Mrs. Nancy Schacher  
 Mr. Joseph Shaia  
 Ms. Kristin G. Shea  
 Miss Frances E. Sidlo  
 Ms. Lucia M. Sin  
 Siri & Marsik Architects, P.C.

Sisters of Saint Joseph  
 Reverend Monsignor Nicholas W. Sivillo†  
 Ms. Joanne H. Skibicki  
 Mr. and Mrs. Lawrence Smith  
 Mr. and Mrs. Joseph R. Sorrentino  
 Ss. Joachim and Anne School  
 St. Anastasia R.C. Church  
 St. Andrew Avellino R.C. Church  
 St. Anselm R.C. Church  
 St. Athanasius R.C. Church  
 St. Athanasius School  
 St. Augustine R.C. Church  
 St. Bernard Catholic Academy  
 St. Bernard Knights of Columbus  
 Council No. 14269  
 St. Bernard R.C. Church  
 St. Brigid R.C. Church  
 St. Camillus - St. Virgilius R.C. Church  
 St. Catherine of Genoa-St. Therese of Lisieux  
 Catholic Acad.  
 St. Clare Catholic Academy  
 St. Columba R.C. Church  
 St. Elizabeth Catholic Academy  
 St. Francis College  
 St. Francis De Sales Catholic Academy  
 St. Francis De Sales R.C. Church  
 St. Joan of Arc R.C. Church  
 St. John's Preparatory High School  
 St. John's University  
 St. Joseph's College  
 St. Leo Catholic Academy  
 St. Luke School  
 St. Margaret R.C. Church  
 St. Mel R.C. Church  
 St. Michael R.C. Church  
 St. Nicholas of Tolentine R.C. Church  
 St. Patrick Catholic Academy  
 St. Patrick R.C. Church  
 St. Paul - St. Agnes R.C. Church  
 St. Saviour R.C. Church  
 St. Sebastian School  
 St. Stanislaus Kostka R.C. Church  
 St. Stanislaus Kostka School  
 St. Teresa of Avila -  
 St. Anthony of Padua R.C. Church

St. Thomas Aquinas R.C. Church  
 St. Vincent DePaul Charitable Trust  
 Mrs. Connie Stamatiades  
 Student Sponsor Partners  
 Ms. Ginny Stujenske  
 Ms. Fran Sullivan and Mr. John Brennan  
 Ms. Marilyn Swatuck  
 Reverend Kevin J. Sweeney  
 Mr. and Mrs. Arthur Szatkowski  
 Mr. and Mrs. Paul P. Tanico  
 Mr. Kenneth C. Tassaró  
 TD Bank  
 Mr. and Mrs. Richard Teahan  
 The Schools and Academies of  
 Deanery 10 & 11  
 Ms. Mary E. Thompson  
 Reverend James L. Tighe  
 Tipp Floor Covering, Inc.  
 Dr. Edward Toseland  
 Mr. and Mrs. John Tramutola, Jr.  
 Transfiguration R.C. Church  
 Mr. and Mrs. Daniel Tubridy  
 Mr. and Mrs. Robert L. Turner  
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 Mr. and Mrs. Peter F. Vallone Sr.  
 Mr. and Mrs. John J. Walsh, Esq.  
 Mr. and Mrs. John Walton  
 Mr. and Mrs. Thomas Whitford  
 Ms. Diane Wilson  
 Wingate Kearney & Cullen  
 Reverend Joseph F. Wiseman  
 Mr. Michael Wlach Jr.  
 Xaverian High School  
 Ms. Eve Yan  
 Ms. Virginia A. Zangari  
 Mr. and Mrs. Domenico & Patricia Zuzzi

Generations of Faith will raise at least \$80 million to strengthen our 186 parishes, fulfill our promise to our priests, and foster the formation of our faith in future generations of Catholics.

### 3 main objectives



Parishes



Senior Priests



Youth Evangelization



Generations of Faith

## GENERATIONS OF FAITH BY THE NUMBERS



Over \$60 Million Raised to Date



78 PARISHES PARTICIPATING IN 2015



1,000

Campaign Volunteers

59

PARISHES OVER GOAL



Brooklyn

As of

10/15/2016

12,600 Gifts Received

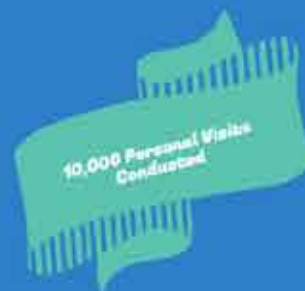


Queens

\$4,312 Average Gift



78 NEW PARISHES LAUNCH CAMPAIGNS



10,000 Personal Visits Conducted



For over 150 years, the Diocese of Brooklyn has embraced and celebrated the diversity of its communities, families and faithful. Generations of Catholics have been raised in our tight-knit neighborhoods, celebrating their Catholic faith at our many parishes, and building our church for the future. We have been richly blessed. With those blessings comes the responsibility to share with future generations all that we have received.



To provide for our needs and ensure the viability of our spiritual home, the Diocese of Brooklyn's Catholic Foundation for Brooklyn and Queens is embarking on a bold initiative entitled *Generations of Faith*.

Continuing the unprecedented generosity of the 1996 *Alive in Hope* campaign, this effort will raise at least **\$80 million** to strengthen our 186 parishes, fulfill our promise to our priests, and foster the formation of our faith in future generations of Catholics.

## Join Us!

The Catholic Foundation for Brooklyn and Queens invites you to join us in the *Generations of Faith* campaign that will strengthen our Catholic faith in the heart of Brooklyn and Queens for generations to come.

Care for  
Our Priests  
\$30 million  
37.5%

Youth  
Evangelization  
\$10 million  
12.5%

Parish  
Priorities  
\$40 million  
50%



This transformative fundraising initiative will be conducted in 186 parishes and will invite the more than **1.5 million** Catholics across the Diocese to participate.



## Strengthening the *Heart* of Our Diocese

PARISH PRIORITIES - \$40 million

Our parishes are the intimate existence of our Catholic faith in our Diocese. We are blessed with beautiful churches, where the Eucharist is celebrated daily. For most Catholics, their parishes are the face of the Church, and where we convene for Mass, and celebrate the Eucharist. Embracing our mission to grow ever more perfectly into a community of praise, worship, and witness, *Generations of Faith* recognizes the central role of parishes in the day to day life of the Church. The campaign will allocate the largest portion of the campaign goal - **\$40 million** - directly for parish needs.

## Fulfilling Our *Promise* to Those Who Have Faithfully Served

CARE FOR OUR PRIESTS - \$30 million

Our diocesan family has been blessed with the service and leadership of many remarkable priests. Our priests baptize us into the faith, guide us through the scriptures, counsel us in times of worry, and celebrate with us in times of joy. Senior priests continue to provide us with invaluable spiritual support, imparting the wisdom of their generation and giving us the example of their great faith.

The Diocese fulfills the Bishop's promise to his senior priests through the St. John Vianney Fund and the Good Shepherd Fund. These two charitable trusts offer financial assistance for the medical and housing expenses of our sick and elderly priests – providing a comfortable and healthy life through their senior years. We have received so much from the generosity of our priests, but they need our help as well. Through *Generations of Faith*, the parishioners they were happy to shepherd will have the opportunity to express appreciation for the many years of service by our priests. The campaign will allocate **\$30 million** to the St. John Vianney and Good Shepherd Fund, to ensure that our current and future senior priests receive adequate care during their senior years.

## Fostering the Formation of *Future* Generations of Catholics

YOUTH EVANGELIZATION - \$10 million

The children and young adults of today are blessed with many advantages their predecessors never imagined. They have access to technology and social media, making the world smaller and more accessible. With all the benefits of these new technological and cultural advancements, come the side effects of distraction and alienation. These and other factors produce barriers to their faith journey. Lately we have witnessed more and more young Catholics cut or minimize ties to the church community.

In response to these challenges, and the request of many parish communities in Brooklyn and Queens, the Catholic Foundation funded the launch of the Catholic Youth Ministry Initiative. The initiative is focused on uniting our youth with the local Catholic community, so that they too can appreciate the joy of our faith, and empowering them to live as disciples of Jesus Christ in our world today by participating in the life, mission and work of the Church.

Through a comprehensive youth ministry approach that has proven successful in other Dioceses, the initiative provides on-site support to parishes through funding salaries of youth ministers, and grants for ongoing resources and professional development. With an additional investment of **\$10 million** over the next five years, the program can expand to parishes across the Diocese by 2020.



2012-2013

**7** parishes selected during the launch of the program.



2013-2014

**7** additional parishes are selected; in total, **14** parishes participating in the program.



2014-2015

**12** additional parishes are selected; in total, **26** parishes are participating in the program.

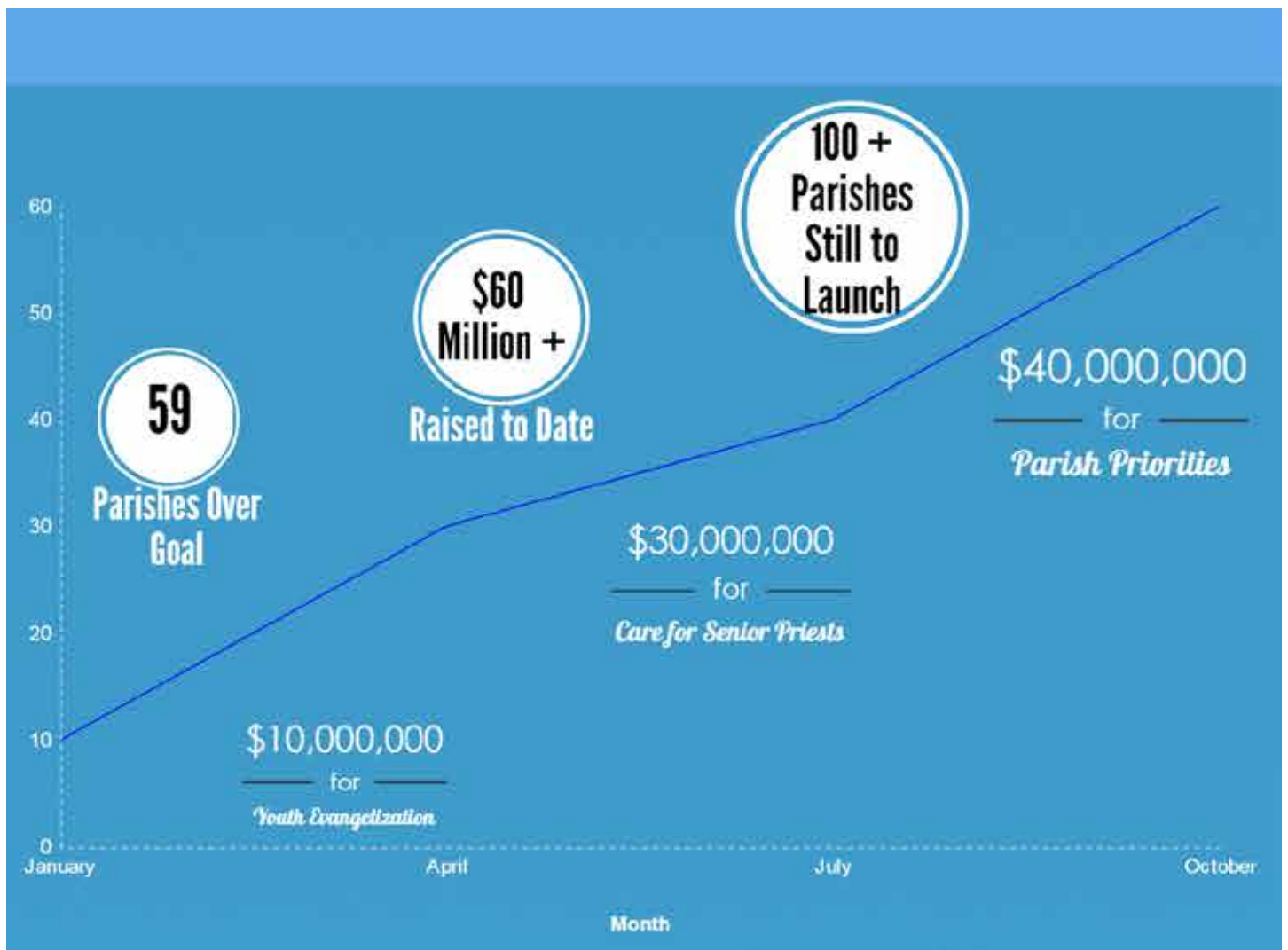


### Generations of Faith Campaign Office Catholic Foundation for Brooklyn and Queens

243 Prospect Park West, Brooklyn, NY 11215  
P. 718.965.7375, ext. 2210 F. 888.415.6328  
campaign@cibq.org

 [www.catholicfoundationbq.org](http://www.catholicfoundationbq.org)





# CATHOLIC FOUNDATION SUPPORTS CATHOLIC COMMUNICATIONS: EDUCATION, EVANGELIZATION AND INFORMATION

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Catholic Foundation for Brooklyn and Queens has expanded fundraising efforts to support the work of DeSales Media Group. This important Diocesan organization, the technology and communications arm of the Diocese, is the first such entity formed by a Diocese in the U.S. Founded in 2011 and named for St. Francis de Sales, the patron saint of writers and journalists, DeSales delivers Catholic news, information and entertainment across TV, print, online, mobile and video channels.

DeSales' cable channel, NET TV, broadcasts the Currents nightly news show and original programming. NET TV is available in the New York area on Time Warner Cable 97, Cablevision 30 and nationally through Verizon FiOS On Demand. Shows are also available live 24-7 on its [netny.tv](http://netny.tv) website.

DeSales faithfully serves the large and growing Spanish-speaking Catholic population in Brooklyn and Queens with *Nuestra Voz*, a monthly Spanish-language newspaper, and *Tu Fe Al Dia*, a weekly Spanish-language program on NET TV. With 101 of the 196 parishes celebrating Mass in Spanish each week, and a constituency that is 55% Spanish-speaking, DeSales is dedicated to continued evangelization and service to this important community in the Diocese of Brooklyn.

DeSales also publishes its weekly Catholic newspaper, *The Tablet*, which covers local and international news from a Catholic point of view and has been serving the people of Brooklyn and Queens since 1908. With [thetablet.org](http://thetablet.org) website and the *Tablet* daily headlines email newsletter, the newspaper now transcends its borders and serves a national and international Catholic populace.

DeSales also includes Catholic Telemedia Network (CTN), which has been serving the educational and spiritual needs of the children in the schools and academies of the Diocese of Brooklyn for almost 50 years. CTN's modern mission includes producing online educational content for diocesan elementary schools; bringing hardware, software and networking capabilities into schools; and training educators on how to best use this new technology.

DeSales operates websites for the Diocese of Brooklyn, the Annual Catholic Appeal and Catholic Migration Services, and is building a Parish Network of sites in 2015. They also provide public relations, advertising, grant-funding and lobbying for several diocesan agencies. The DeSales' team offers in-depth experience in journalism,

television production, print media, web development, graphic design, photography, social media and more.

## IN 2014

DeSales Media held its annual World Communications Day Catholic Media Conference on May 22nd, honoring Archbishop Claudio Maria Celli, President of the Pontifical Council for Social Communications, with the St. Francis DeSales Distinguished Communicator Award. The conference and its communications related panels attracted nearly 400 attendees and the attention of both local and national press.

The year 2014 also marked the arrival of Relevant Radio to the greater New York City area via the acquisition of WNSW 1430, thanks to the support from DeSales Media Group.

DeSales' network NET TV also presented new original programming; an all new season of *Breaking Bread*, second season of *Portraits of Faith*, third season of *Tu Fe Al Dia*, and returning favorites *Ask the Doctor*, *Dios Nunca Duerme*, *Too Blessed to be Stressed*, and *In The Arena*. It also provided special coverage and live stream of important occasions, such as the Canonization of Two Popes, St. John XXIII and St. John Paul II; the Pope's visit to South Korea; the Beatification of the Blessed Miriam Teresa Demjanovic, the first beatification in U.S. soil; and the funeral Mass of Father Benedict Groeschel.

DeSales Media was honored in 2014 by the Catholic Press Association of the United States and Canada for its newspapers *The Tablet* and *Nuestra Voz*. Both papers received awards and honorable mentions for its columns and coverage of special events.

In December 2014, DeSales Media launched its third multi-language advertising campaign for the Diocese of Brooklyn to encourage people to return to Mass. The campaign, which ran from the first week of December through Epiphany in January, showcased different messages inviting people to join their closest church for Christmas, with a series of print ads, urban panels, bus shelter advertising and radio messages recorded by Bishop DiMarzio. The campaign was covered by local and national news outlets, including *Fox & Friends*, the *O'Reilly Factor*, and National Public Radio (NPR).



# School of Evangelization

ROMAN CATHOLIC DIOCESE OF BROOKLYN

## CATHOLIC YOUTH MINISTRY INITIATIVE

**“WE ARE LOOKING TO ENGAGE TODAY’S YOUNG PEOPLE, THE YOUTH OF OUR CATHOLIC CHURCH, THROUGH THE CATHOLIC YOUTH MINISTRY INITIATIVE,”**

says Paul Morisi, Coordinator of Adolescent and Young Adult Faith Formation of the Diocese of Brooklyn. The Catholic Youth Ministry Initiative is co-sponsored by the Catholic Foundation for Brooklyn and Queens, financially and via professional assistance. It supports 15 sites and 26 parishes, with part-time or full-time youth ministry leaders. The youth ministers receive diocesan training as well as professional Youth Ministry Training from The Center for Ministry Development (CMD). The teens who are a part of these programs participate in many events and programs:

- Parish Lock-Ins are an overnight retreat experience in a parish for young people. The School of Evangelization has guided parishes in how to organize, facilitate and execute effective parish lock-ins.
- Retreats have been facilitated through the Office of Faith Formation and the Vocations office to give a retreat experience for those receiving confirmation in their parish or high schools. These retreats include talks, small group break outs, praise and worship music, holy hour and an opportunity for confession.
- Diocesan Brooklyn Catholic Youth Day gives the youth of our diocese a sense of “the worldwide presence of the church.” There is a national keynote presenter, a praise and worship band, vocation talks, breakout sessions and time for fellowship.

- Weekly and monthly parish meetings are encouraged by our local leaders to host weekly and monthly events.

The Catholic Foundation completely funds the professional development provided by CMD, as well as the salaries for part and full-time youth ministers. With the hope that Generations of Faith, the diocese’s recently announced capital campaign, will meet its goals, every parish in Brooklyn and Queens will be able to take part in the Catholic Youth Ministry Initiative within the next several years, resulting in an immeasurable increase in youth engagement within our diocese.

In November, the Brooklyn Diocese held a Diocesan-wide event for high school students called “XLT,” which was run in conjunction with Life Teen and Franciscan University of Steubenville. The main focus of this event was to give the youth time to give adoration to the Blessed Sacrament and the opportunity for the Sacrament of Reconciliation. Over 500 youth ministry members from the Diocese attended this fun, music and ministry filled evening.

These programs are designed to keep the youth of the Catholic Church engaged and pave the way for them to become the future leaders of our Church.



## STATEMENT OF FINANCIAL POSITION DECEMBER 31, 2014

### ASSETS

Cash and cash equivalents	\$ 3,524,561
Investments	24,313,605
Restricted investments	44,465,629
Contributions and pledges receivable	1,812,836
Prepaid expenses and other assets	206,498
Furniture and equipment, net	9,201
<b>TOTAL ASSETS</b>	<b>\$ 74,332,330</b>

### LIABILITIES AND NET ASSETS

#### Liabilities:

##### Unrestricted

Accrued expenses	\$ 229,117
Grants payable	2,265,204
Funds held as agency endowments	722,686

<b>TOTAL LIABILITIES</b>	<b>3,217,007</b>
--------------------------	------------------

#### Net assets

Board designated	3,700,261
Operating	1,675,241
<b>Total unrestricted</b>	<b>5,375,502</b>
Temporarily restricted	21,274,192
Permanently restricted	44,465,629

<b>TOTAL NET ASSETS</b>	<b>71,115,323</b>
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<b>TOTAL LIABILITIES AND NET ASSETS</b>	<b>\$ 74,332,330</b>
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## STATEMENT OF ACTIVITIES

2014

	Unrestricted				
	Operating	Board Designated	Temporarily Restricted	Permanently Restricted	Total
<b>Revenue, Gains and Support:</b>					
Dividends and interest	\$ 48,351	\$ 105,099	\$ 1,298,783	-	\$ 1,452,233
Net unrealized and realized gain on investments	-	114,209	3,032,223	-	3,146,432
Contributions	34,277	-	503,049	909,324	1,446,650
Contributions -capital campaign	-	-	594,314	-	594,314
Fundraising events, net of direct cost of \$58,164	329,021	-	-	-	329,021
Management fee income	736,479	-	-	-	736,479
Other fees	1,040,860	-	-	-	1,040,860
Net assets released from donor restrictions	6,397,778	-	(6,397,778)	-	-
<b>Total Revenue, Gains and Support</b>	<b>8,586,766</b>	<b>219,308</b>	<b>(969,409)</b>	<b>909,324</b>	<b>8,745,989</b>
<b>Expenses:</b>					
Program Service — charitable grant making	2,804,875	2,269,996	-	-	5,074,871
Supporting Services:					
Management and general	2,493,312	126,172	-	-	2,619,484
Fundraising (including \$874,087 of capital campaign)	1,349,948	-	-	-	1,349,948
<b>Total Expenses</b>	<b>6,648,135</b>	<b>2,396,168</b>	<b>-</b>	<b>-</b>	<b>9,044,303</b>
<b>Change In Net Assets Before Board Designation</b>	<b>1,938,631</b>	<b>(2, 176,860)</b>	<b>(969,409)</b>	<b>909,324</b>	<b>(298,314)</b>
Board designation — charitable grants	(1,811,797)	1,811,797	-	-	-
<b>Change In Net Assets Net Assets</b>	<b>126,834</b>	<b>(365,063)</b>	<b>(969,409)</b>	<b>909,324</b>	<b>(298,314)</b>
<b>Beginning of Year</b>	<b>1,548,407</b>	<b>4,065,324</b>	<b>22,243,601</b>	<b>43,556,305</b>	<b>71,413,637</b>
<b>End of Year</b>	<b>\$ 1,675,241</b>	<b>\$ 3,700,261</b>	<b>\$ 21,274,192</b>	<b>\$ 44,465,629</b>	<b>\$ 71,115,323</b>

# WAYS TO GIVE

*All of us want to feel that we have made a lasting contribution to a better world; that our lives have touched others in meaningful ways; that our legacy will live on long after we are gone. This joy is often realized through our children, our friends and our families—but there is more.*

*We also are enriched by the gifts we give to others less fortunate. By generously sharing our resources to help the Church's mission, our legacy can reach beyond the boundaries of children and family and create a treasure for true life. Your gift to The Catholic Foundation can form that "lasting contribution to a better world."*

*At The Catholic Foundation, we make the most of planned gifts by investing them in endowment funds that have a perpetual existence. This means that a portion of the earnings generated by your gift—not the principal—will be used. Any additional earnings will be reinvested so that your gift may grow in value over time. Through the Foundation's professional investment management, your planned gift can become a wellspring of support for the parish, school, Catholic agency or ministry of your choice. Or, if you prefer your gift can be expended immediately in support of a particular Ministry or Parish or School.*

Type of Gift	Form of Gift	Benefit to Church	Benefit to You
<b>Outright Gift</b>	<ul style="list-style-type: none"> <li>• Cash</li> <li>• Stocks/securities</li> <li>• Real estate</li> <li>• Insurance</li> <li>• Vehicle</li> </ul>	<ul style="list-style-type: none"> <li>• Perpetual income</li> <li>• Interest income used by parishes, schools and organizations in the Diocese</li> </ul>	<ul style="list-style-type: none"> <li>• Income tax deduction</li> <li>• No capital gains tax on appreciated gifts</li> </ul>
<b>Bequest</b>	<ul style="list-style-type: none"> <li>• Cash</li> <li>• Real estate</li> <li>• Personal property</li> <li>• Percentage of estate</li> <li>• Remainder of estate</li> <li>• Remainder of estate after other obligations have been satisfied</li> </ul>	<ul style="list-style-type: none"> <li>• Bequest will be held in perpetuity and invested to fund Church needs as designated by the donor</li> </ul>	<ul style="list-style-type: none"> <li>• Possible estate tax deduction</li> <li>• Opportunity to make a perpetual gift</li> </ul>
<b>Charitable Gift Annuities</b>	<ul style="list-style-type: none"> <li>• Cash</li> <li>• Stocks/securities</li> <li>• Real estate</li> </ul>	<ul style="list-style-type: none"> <li>• Upon the death of the donor or last surviving annuitant, remaining assets generate interest income for Church</li> </ul>	<ul style="list-style-type: none"> <li>• Guaranteed fixed income for life</li> <li>• Portion of income is tax-free</li> <li>• Income tax deduction</li> <li>• Reduction of estate taxes</li> </ul>
<b>Insurance Policies</b>	<ul style="list-style-type: none"> <li>• Name Catholic Foundation for Brooklyn and Queens as policy owner and/or beneficiary</li> </ul>	<ul style="list-style-type: none"> <li>• Foundation receives full face value of policy upon death of the donor, or may receive current surrender value prior to donor's death</li> </ul>	<ul style="list-style-type: none"> <li>• Opportunity to make substantial future gift to Church at current manageable cost</li> <li>• Income tax deduction for value of the policy when transferred</li> <li>• Premium payments may be deducted as gifts</li> </ul>
<b>Charitable Remainder Trusts</b>	<ul style="list-style-type: none"> <li>• Cash</li> <li>• Stocks/securities</li> <li>• Real estate</li> </ul>	<ul style="list-style-type: none"> <li>• Foundation receives substantial future gifts to support the work of the Church and the charities named by the donor</li> </ul>	<ul style="list-style-type: none"> <li>• Variable or fixed income</li> <li>• Option to defer income</li> <li>• Income tax deduction</li> <li>• Reduction of estate taxes</li> <li>• No capital gains tax on appreciated gift (or deferral, in some instances)</li> </ul>
<b>Charitable Lead Trusts</b>	<ul style="list-style-type: none"> <li>• Cash</li> <li>• Stocks/securities</li> <li>• Real estate</li> </ul>	<ul style="list-style-type: none"> <li>• Income for duration of trusts helps Church meet spiritual, education, and social needs that exceed the capabilities of most parishes, schools and organizations</li> </ul>	<ul style="list-style-type: none"> <li>• At end of trust period, principal returns to donor or heirs</li> <li>• Principal can pass to others with little or no shrinkage</li> <li>• Tax deduction</li> </ul>
<b>Retirement Plan/IRA</b>	<ul style="list-style-type: none"> <li>• Name Catholic Foundation for Brooklyn and Queens as beneficiary of death benefit</li> </ul>	<ul style="list-style-type: none"> <li>• Significant gift upon death of donor</li> </ul>	<ul style="list-style-type: none"> <li>• Opportunity to make a major gift</li> <li>• Estate and income tax savings</li> </ul>

# BOARD OF DIRECTORS

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*The Catholic Foundation for Brooklyn and Queens was founded in 1998 as the Alive in Hope Foundation. It is an independent, not-for-profit Corporation organized and existing under the laws of the State of New York. It is organized and operated exclusively for religious, charitable and educational purposes as described in Section 501(c)(3) of the Internal Revenue Code. The Bishop and two other priests of the Diocese are the Members. They appoint the Board of Directors who govern the Corporation. The Directors are experienced men and women with extensive business, financial or legal backgrounds.*

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### **Joseph E. Geoghan**

*Retired Vice President,  
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*Partner  
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Eisman, Formato, Ferrara, Eniger, LLP*

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Diocese of Brooklyn*

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### **Samuel Romanzo**

*Director,  
Product and Platform Management,  
Global Equities Markets  
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### **John Walton**

*Managing Partner  
DVUV Holdings, LLC*

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Diocese of Brooklyn*

### *Secretary*

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Brooklyn and Queens*

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*Associate Director of Operations*

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